

## INNOVATION CYCLE

### NTN INNOVATION BOOSTER CO-DESIGNING HUMAN SERVICES

Our Innovation Booster proposes an annual innovation cycle whereby ideas are selected once a year at the Social Innovation Forum. Thereafter, Innovation Teams work with our support independently towards the development of their ideas. The innovation cycle draws on new methods of innovation and collective intelligence, notably [Design Thinking](#). While this Innovation Booster seeks to generate ideas to help solve issues that are bound to pose major challenges to our society in the future, ultimately this Innovation Booster provides the means to researchers, users and professionals from the fields of social and health services to co-design ideas that set the stage for full-blown innovation projects funded by Innosuisse, NGOs, foundation, public authorities etc.

| PHASE                              | MILESTONE  | EXPLANATION   |
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| <b>KICK-OFF PHASE</b><br>(2 month) | <b>PUBLICATION CALL</b><br><br>Call <a href="#">2022</a>       | Presentation of the work topic and the support and opportunities offered by the Innovation Booster.<br><br>Addressed to researchers, service users and service providers.   |
|                                    | <b>SOCIAL INNOVATION WEEK</b><br>Edition <a href="#">2022</a>  | A week of events on the annual work topic and on social innovation with a view of furthering the call, helping Innovation Teams identify needs in the area of the annual work topic and promoting networking among interested developers.<br><br><i>Good to know: Innovation Teams consist of about 6 to 8 users, social and/or health professionals and researchers, thus bringing together different perspectives on a topic.</i>   |
|                                    | <b>SOCIAL INNOVATION FORUM</b><br>Edition <a href="#">2022</a> | Open national one-day event, offering Innovation Teams the opportunity to (further) work on the project ideas and to (further) network. At the end of the day, the Innovation Teams present their ideas, the Panel gives feedback and <b>awards up to 24 Ideation Cheques worth CHF 1'000.</b><br><br><i>Good to know: Entering an idea in advance puts it in the room, but it can change during the course of the day. You therefore have a "starting advantage"!</i>  |
| <b>IDEATION PHASE</b><br>(1 month) | <b>IDEATION CHEQUE</b>   | Successful Innovation Teams receive lump sum of CHF 1'000.<br><br>How the Innovation Teams can use this money: <ul style="list-style-type: none"> <li>– Small workshop after the Social Innovation Forum</li> <li>– Travel expenses</li> </ul> <i>Good to know: Innovation Teams decide themselves what they want to do with the money.</i>   |
|                                    | <b>MEETING THE PANEL</b><br>→ Create short profiles            | The 24 Innovation Teams (or members thereof) meet the Panel, present short profiles based on the work accomplished at the Social Innovation Forum and the recommendations received from the Panel. The short profiles should include a roadmap and the steps to discover the innovation potential (a form will be made available).<br><br>This phase is not competitive – up to <b>24 Discovery Cheques will be awarded worth CHF 4'000 CHF.</b><br><br><i>Good to know: the Panel is the Innovation Booster's evaluation body; its chair and members represent research, social and health services, users, managers from the field of practice, administration and authorities.</i> |

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| <p><b>DISCOVERY PHASE</b><br/>(3 months)</p> | <p><b>DISCOVERY CHEQUE</b></p>                                     | <p>Innovation Teams receive CHF 4'000 lump sum payment.*<br/>For non-members, a third- party contribution of 10% is required.**<br/>How the Innovation Teams can use this money:</p> <ul style="list-style-type: none"> <li>- Participatory workshops</li> <li>- Needs assessments; online surveys and questionnaires</li> <li>- Focus groups, expert interviews, ethnographic observations</li> <li>- Literature review</li> </ul> <p><i>Good to know: money received from the Ideation Cheque may also be used in this phase.</i></p>   |
|  | <p><b>Pitch</b><br/>→ Project pitch (based on project outline)</p> | <p>Innovation Teams prepare and organize independently the project pitch using the recommendations received from the Panel and, should they need and want it, advise from the Innovation Booster (IB academy). The aim is to formulate the Design Challenge and draft a project outline which details the following aspects:</p> <ul style="list-style-type: none"> <li>- Report on the outcome of the discovery phase</li> <li>- Description of the Design Challenge</li> <li>- Plans for the testing phase, including budget</li> <li>- Project description taking into account feasibility and viability, the potential (who will benefit from it and to what degree/measure?) as well as rough cost-benefit calculation</li> </ul> <p><b>This phase is competitive – 14 to 16 Testing Cheques will be awarded worth up to CHF 10'000.</b></p> <p>If an Innovation Team is not awarded a Testing Cheque, the Innovation Teams may a) consider further steps and b) apply a second time for a Discovery Cheque or c) terminate the idea.</p> <p><i>Good to know: the Design Challenge sums up starting point and the direction or the focus that the Innovation Team wants to take to pursue with the project idea.</i></p> |
| <p><b>TESTING PHASE</b><br/>(6 months)</p>   | <p><b>TESTING CHEQUE</b></p>                                       | <p>Innovation Teams receive a needs-based payment of up to CHF 10'000 depending on the budget asked for.*<br/>For non-members, a third- party contribution of 10% is required.**<br/>How the Innovation Teams can use this money:</p> <ul style="list-style-type: none"> <li>- Co-creative workshops</li> <li>- Design sprint</li> <li>- Feedback loops</li> <li>- Prototyping workshops</li> <li>- Usability testing</li> </ul>  |

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|                                | <p><b>FINAL DATE – SOCIAL INNOVATION WEEK</b></p> <p>→ Final presentation</p>    | <p>Innovation Teams iteratively test and adapt of the idea to the implementation conditions by creating prototypes such as, for example, programme sketches, storyboards, storytelling, mock-ups or wireframes.</p> <p>The result of the testing phase is a structured description of the project idea which includes:</p> <ul style="list-style-type: none"> <li>– Test performance</li> <li>– Innovation potential of the final proposition; its desirability, feasibility (also in legal terms) and viability</li> <li>– Considerations on the (strategic) embedding in the practical context.</li> <li>– Prospects for follow-up funding and implementation plan (e.g. Innosuisse projects, mandates etc.)</li> </ul> <p>Innovation Teams present this structured description at the Final Date. The Panel provides final feedback recommending the Innovation Teams to pursue, redirect or terminate the project idea.</p> |
| <p><b>INCUBATION PHASE</b></p> | <p>→ Advice and support through the Innovation Booster and the Leading House</p> | <p>The Innovation Booster’s ultimate goal is to pave the way to fully funded projects such as Innosuisse projects or mandates from foundations, institutions or public authorities. Therefore, advice will be offered on funding options and the next steps to undertake.</p>   |

\* Beneficiaries will be asked to attest to the good use of the money and upon request be able to provide proof of the expenses (salaries and materials used, no overheads).

\*\* Proof of third-party funding will be required (see also financial conditions). Members are individuals whose organizations are part of the Swiss Association for the Promotion of Social Innovation.